

The logo for DAS, consisting of the letters 'DAS' in a bold, white, sans-serif font on a blue background.

CASE STUDY

CONFIDENTIAL FINANCIAL CLIENT

Knightsbridge, London

TRADING
AND FINANCIAL 

The logo for Trading and Financial, featuring a blue circle with a white double-headed vertical arrow inside.

The focus of this project was to challenge the expectations of a traditional trading environment, which included upgrading an old and tired trading desk system.

M Moser combined a residential aesthetic with the technology-focussed trading environment to help their staff feel at home whilst at work. Warm colours and earthy fabrics, mixed with the dark finishes and soft PU edges of the DAS OPTIMA trading desk, combine to produce a welcoming, relaxed, yet professional workspace.



Scope

25no. OPTIMA Trader positions on Day 1, with a further 20no. planned for imminent expansion

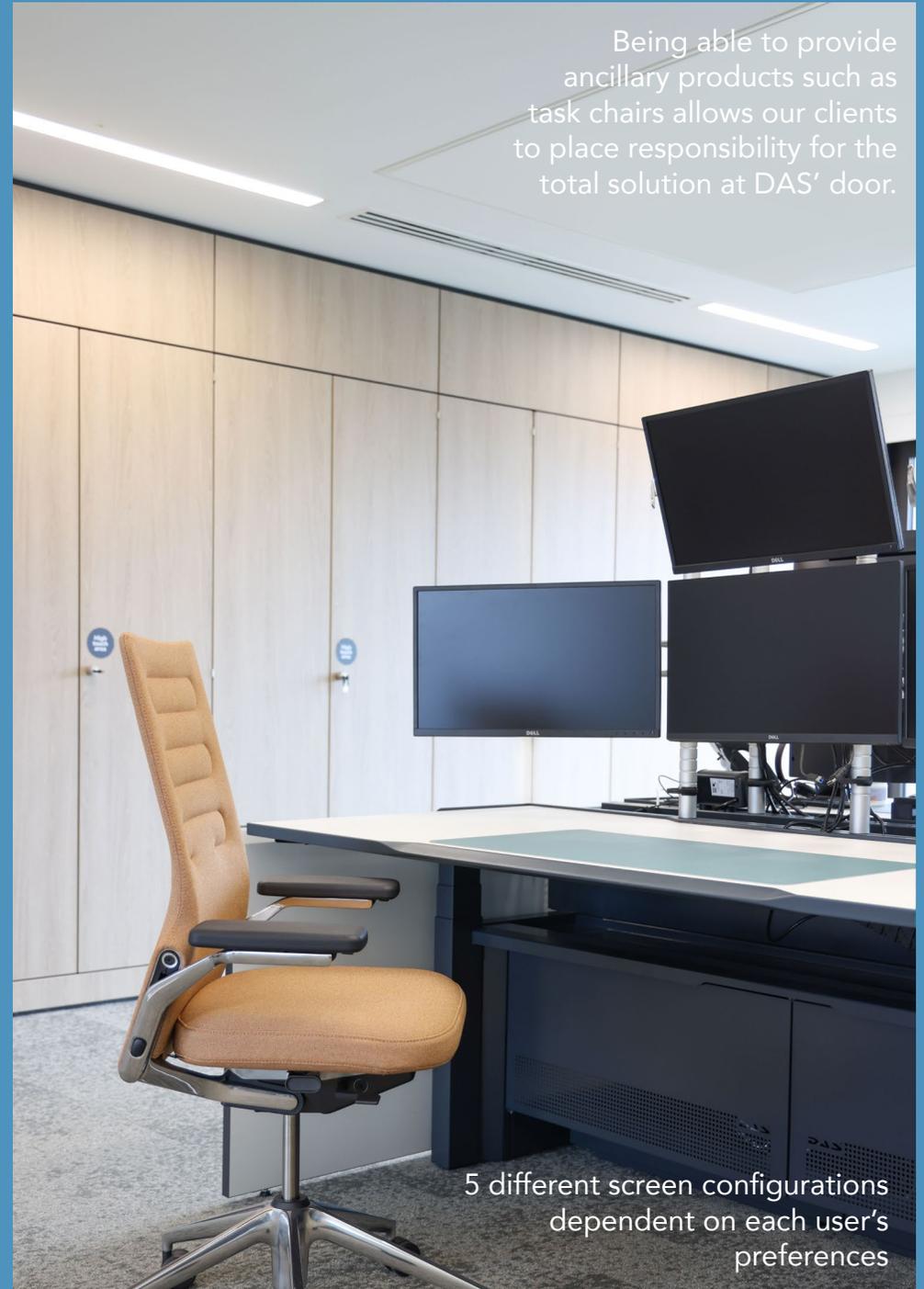
1no. 2m wide, bespoke private office desk with high-quality finishes and integrated credenza for CEO.

1no. stripped back OPTIMA Trader desk for COO office





CPU enclosure with ventilated doors



Being able to provide ancillary products such as task chairs allows our clients to place responsibility for the total solution at DAS' door.

5 different screen configurations dependent on each user's preferences



Programmable height
adjustment controller
ensures ergonomic
excellence





Soft-touch PU front edge of
workspace



Toe-space doors house the CPU's
and are compliant to BS EN 527-1



Divider screens provide additional privacy and acoustic benefit, whilst adding a splash of colour in the clients chosen corporate blue.

Monitor arms and personal power modules fixed to DAS management rail





Bespoke Executive desk in matt black laminate finish to create a unique aesthetic

Executive office for CEO

Photograph courtesy of M Moser



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